# DIYOMI SOFT Ltd.

www.diyomisoft.com

2016 Company Profile



Founded in 2000 and headquartered in Niš, Serbia, Diyomi Soft delivers high-end software solutions to clients worldwide.

We specialize in innovative web-based IT and mobile solutions that leverage licensed and open source development platforms and tools.

Our engagements have included:

- Medical information systems developed for numerous hospitals and clinics in Serbia
- Android / iOS / Blackberry applications for smart phones / tablets
- SMS services delivery platform development for one of a leading European mobile content distributor InternetQ
- Website and platform development for multicultural social network Akazoo
- wide range of other projects which you can find on our web site <a href="http://www.diyomisoft.com">http://www.diyomisoft.com</a>

Diyomi Soft team prides itself on the quality and timeliness of its work, and is committed to delivering cost-effective solutions that exceed client expectations.



### Case Study: Medical Information Systems

In 2005, Diyomi Soft developed and deployed a web-based medical information system (MIS) for Niska Banja, the institute for prevention, treatment and rehabilitation of rheumatic and cardiovascular diseases in Nis, Serbia. This system was developed using AJAX, ASP.NET and MySQL and was, at the time, the largest and most advanced MIS deployed in Serbia.



With the experience gained from our engagement with Niska Banja, we went on to develop and deploy medical information systems for other major medical centers in Serbia, including the Special hospitals Merkur Vrnjacka Banja, Sokobanja, Cigota Zlatibor, Gamzigradska Banja, the Cardiology Clinic Kragujevac, the Maxillofacial Surgery Clinic Nis, the Institute for Public Health Nis, Institute for workers healthcare Nis, the Cardiac Invasive Diagnostic Center Nis, Medical center Topola and several other hospitals and clinics.

In 2008, Diyomi Soft was awarded one of two DISCOBOLOS honorable mentions for the medical information system we deployed for the Special Hospital in Gamzigrad.

(http://www.jisa.rs/engleski/diskobolos/2008e.html)

#### **Client testimonials:**

"We selected Diyomi Soft to build and deploy our next-generation Medical Information System based on their experience, professionalism and client references. They did not disappoint us. Our MIS was – and remains – one of the finest in Serbia and has helped us to improve the quality of our medical services while controlling costs."

Prof. Aleksandar Dimic, MDPhD General Manager Niska Banja Institute (Nis, Serbia)

"We selected Diyomi Soft based on their reputation for innovative and enterprise-grade MIS deployments at other Serbian hospitals and clinics. Diyomi Soft delivered our custom MIS within the expected time frame and on budget. With Diyomi Soft's support, we continue to make enhancements to the MIS to ensure that it continues to meet our needs in the future.

Prof. Zoran Perisic, MDPhD
Clinical Director
Cardiac Invasive Diagnostic Center (Nis, Serbia)



### Case Study: Akazoo.gr

Akazoo.gr is a leading Greek social networking site. Prior to launch in 2007, Akazoo asked Diyomi Soft to design, build and deploy its core online platform. Akazoo's design and usability specifications required Diyomi Soft to deliver a platform that would support multi-country/multi-language deployments and include seamless internet/mobile integration.

A short time later, Diyomi Soft delivered the Akazoo platform within the expected timeline and underbudget. The platform leverages C#, ASP.NET, MSSQL, J2ME, Flash action script, and AJAX. Diyomi Soft has continued to support the Akazoo platform, delivering several feature and functionality updates.

Today, Akazoo's members can:

- Meet friends in a unique digital environment
- Express themselves with unique profile info and preferences
- Share information and communicate safely with other members in the community
- Interact with their network via the large-screen of their computer or the small screen of their mobile device
- Create and join groups with common interests
- Create and join upcoming real or virtual events
- Store photo albums, and create video channels
- Play games and have fun chatting with friends

### **Client testimonial:**

"We had already done some work with Diyomi Soft and knew the high quality of their work, but building the platform and website to support Akazoo.gr involved a much greater level of complexity. Prior to formal engagement, Diyomi Soft helped us to scope out the project's specifications and functionality, and out of that came a budget for the project.

Throughout the design and build process, we were in daily communication with Diyomi Soft. This allowed us to track progress as well as to make quick decisions when development and feature-level issues came up.

The final product more than met our expectations. The Akazoo.gr platform has scaled seamlessly to support thousands of simultaneous users, and we continue to contract with Diyomi Soft for day-to-day service issues as well as feature/functionality enhancements.

Diyomi Soft consistently delivers the latest technology solutions at a fair price and within deadline expectations. They have been a great partner for us."

Thodoris Kondilis Chief Development Officer Akazoo.gr (Athens, Greece)



# Case Study: WirelessSavingsStore.com

WirelessSavingsStore.com is a US-based online reseller of mobile devices and service plans, supporting AT&T, Verizon Wireless, Sprint and T-Mobile.

After a careful search for a suitable development partner, Wireless Savings Store contracted with Diyomi Soft to build a wireless plan optimization wizard. The goal was to build a customer-facing tool that would suggest to users the most cost-effective carrier, plan and feature combination based on the number of mobile devices on their account and the anticipated usage patterns for each device (i.e. voice, messaging and data use).

Following a planning process during which the wizard's specifications and desired functionality were carefully defined, Diyomi Soft began a rigorous development process involving daily interaction with the client. The wizard was launched in June 2010 to broad acclaim.

### **Client testimonial:**

"We came to Diyomi Soft with a challenging project, and they threw themselves into it with enthusiasm and dedication. The initial process of defining the various aspects of the project was key: this set accurate expectations on both sides as to the scope of the project and the associated level of effort.

Once the build began, our product manager was in daily communication with Diyomi Soft's lead developer, allowing questions to be answered and issues resolved with minimal delay. This collaborative effort continued into the testing phase: on a daily basis, our team ran the wizard through rigorous use case testing and the Diyomi Soft team then investigated and fixed any identified problems. This was the most productive software development project I have witnessed in my 20 years in technology."

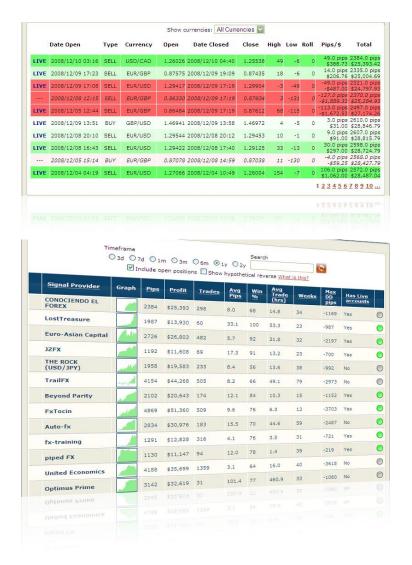
Sean Mallon General Manager WirelessSavingsStore.com (Virginia, USA)

Results:				
Carrier	Price			
AT&T	\$64.99 per month	Coverage Map	Plan & Feature Details	Buy Now »
Verizon Wireless	\$44.99 per month	Coverage Map	Plan & Feature Details	Buy Now »
Sprint	\$44.99 per month	Coverage Map	Plan & Feature Details	Buy Now »
Nextel	\$49.99 per month	Coverage Map	Plan & Feature Details	Buy Now »
T-Mobile	\$49.99 per month	Coverage Map	Plan & Feature Details	Buy Now »

### Case Study: ZuluTrade.com

ZuluTrade.com offers end-users a free service to trade currencies based on the recommendations of professional traders. The company earns revenue from trading commissions.

ZuluTrade contracted with Diyomi Soft in 2005 to build the ZuluTrade.com website. Diyomi Soft chose a combination of C#, ASP.NET, Python and MySQL to meet the client's specifications and requirements, and the site formally launched in 2006.



### **Client testimonial:**

"I have worked with Diyomi Soft on several development projects over the years, so it was an easy decision to retain them again to help build the ZuluTrade website.

As always, the Diyomi Soft team was quick to understand what we wanted, and worked efficiently to deliver key functionality to power this new online business, on schedule and on budget.

Diyomi Soft stands out for me because of its "can do" attitude. I don't recall ever bringing them a development challenge that they weren't able to solve. This is the sign of good software guys."

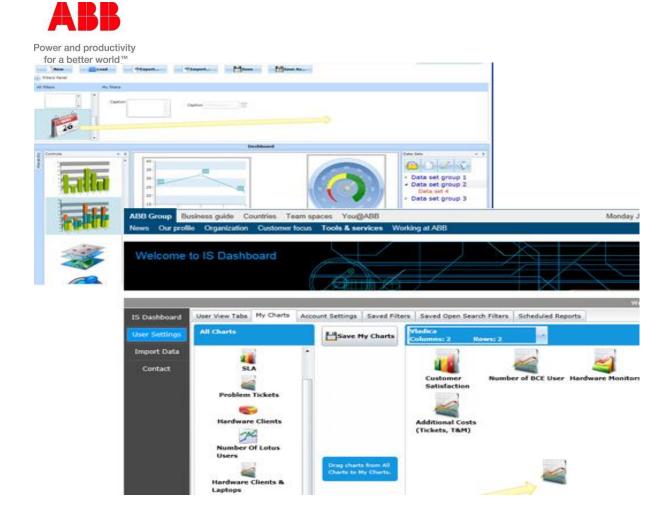
Leon Yohai CEO ZuluTrade.com (Athens, Greece)



### Case Study: ABB Technology

As subcontractor of Netico group GMBH we are one of very important suppliers of very well world known company ABB Technology Switzerland. For ABB we did and we still work on many projects for many different divisions using different technologies:

- Reengineering of the CCP Screen Application
- Implementation of the ECS Reporting Engine Software
- Implementation of the ECS OEE Dashboard
- Design and Implementation of the ABB Power Products Budgeting Application
- Design and Implementation of the ABB IS Dashboard Application
- Maintenance Support of the MPS Page Manager Application
- Design and Implementation of the iPad Product Catalog Application



# Case Study: iOS/Android/Blackberry development

We developed a lot of iOS/Android apps, for worldwide famous clients as:

- ABB Switzerland: https://itunes.apple.com/us/app/power-events/id542379946
- Paulaner (one of most famous beers in Europe): https://play.google.com/store/apps/details?id=com.paula ner https://itunes.apple.com/de/app/id868798257

 Peugeot (France) - we are currently working on Android/Blackberry application for Peugeot described at <a href="www.wedrive.mobi">www.wedrive.mobi</a> (<a href="https://play.google.com/store/apps/details?id=mobi.villefluide.wedrive">https://play.google.com/store/apps/details?id=mobi.villefluide.wedrive</a>)

#### Client testimonial:

"NameNuts is the best brain enhancement app I've ever seen, bar none. And the way it works is quite unique — like a vitamin for the mind, helping to keep the brain sharp and healthy. It does its work quietly, almost secretly. All most people can tell is that they're playing a really cool game. But the fact is that it would be hard to find a more productive way to spend your free time. Many thanks to Diyomi soft team for all support and patience during this project development"

Dr. J. Leichtberg, M.D., Internal Medicine, Nutritional & Cognitive Sciences, Preventive Medicine

- Bioslim (USA) we developed also one interesting iOS/Android game, NameNuts: <a href="https://play.google.com/store/apps/details?id=com.namenuts.play">https://play.google.com/store/apps/details?id=com.namenuts.play</a>
  <a href="https://itunes.apple.com/us/app/namenuts/id669006312">https://itunes.apple.com/us/app/namenuts/id669006312</a>
- also one interesting application for Greek client, Clickdelivery: <a href="https://play.google.com/store/apps/details?id=com.clickdelivery">https://play.google.com/store/apps/details?id=com.clickdelivery</a> <a href="https://itunes.apple.com/gr/app/clickdelivery.gr/id819241242">https://itunes.apple.com/gr/app/clickdelivery.gr/id819241242</a>
- also we did one social network app for our client from USA, Zugme: <a href="https://play.google.com/store/apps/details?id=com.zugme">https://play.google.com/store/apps/details?id=com.zugme</a>







### Case Study: InternetQ

InternetQ S.A. is a diversified online and mobile marketing company based in Athens, Greece. Founded in 1999, InternetQ runs several popular mobile B2C services and also works with mobile operators, TV and radio broadcasters, advertising agencies and major consumer brands to design and build custom mobile marketing campaigns.

In an effort to add speed to its campaign development process, InternetQ asked Diyomi Soft to build a unique mobile applications platform that enables quick and easy development of SMS services. This platform is now integral to InternetQ's service offering and is used every day.

Over the last several years, InternetQ has also contracted with Diyomi Soft to develop numerous java mobile games, including Basketball, Mind Trap, Pipe Line, Arkanoid, Atomix, Poker and Sniper. These java games have been built to operate seamlessly on a wide array of mobile platforms, including Nokia Series 40, Nokia Series 60, Siemens, Sony Ericsson, Samsung and many more.

Face2face is an audio/video chat site developed for InternetQ by Diyomi Soft. When a user registers on Face2face, he can participate as a chat host and can broadcast his own configurable video channels. These channels can be visible to all registered users, or the creator can choose to restrict channel access only to certain users.

#### **Client testimonial:**

"Diyomi Soft is InternetQ's most important partner: we rely on them to maintain and enhance certain platforms and systems that they have built for us, and we also continue to turn to them to develop new services.

Diyomi Soft's developers can build just about anything, but they are especially knowledgeable with web/mobile integration projects.

Diyomi Soft's management and employees place a high priority on business ethics. They understand the sensitivity of confidential information and they never forget that their clients come first.

I am proud of InternetQ's long-standing partnership with Diyomi Soft.

Panagiotis Dimitropoulos Founder & Executive Chairman InternetQ (Athens, Greece)



### Case Study: Klinikfinder.de

Klinikfinder.de is a German job search portal focused on helping doctors, interns and other health care professionals find suitable job openings. The portal's intuitive user interface gives job seekers the ability to narrow their search based on medical specialty and geographic region. The portal functionality is free to job seekers, and basic listings, including open positions, are free to clinics and hospitals. Fees are earned from clinics and hospitals that choose to include descriptions of their facilities and employee benefits.



The portal leverages Google Maps to display search results. When the job seeker submits his geographic preference and specialty, the map displays clinics and hospitals within a user-defined radius that have job openings.

The platform built by Diyomi Soft includes an online administrative tool that allows Klinikfinder.de staff to make quick and easy updates to the data and to register new clients over the phone.

#### **Client testimonial:**

I had done some earlier project work with Diyomi Soft, so I was pleased when they came in with an impressive and aggressive bid to build the Klinkikfinder.de portal.

After working closely with us in early 2008 to finalize the functional and technical requirements for the site, the Diyomi Soft team began the build. They delivered milestones within our agreed-upon schedule, and we launched the portal successfully in mid-2008.

Since 2008, we have retained Diyomi Soft to build functional enhancements and to help us scale the platform to support our growing user base. Diyomi Soft has always been able to assign development resources to us with minimal delay, and the quality of their work has been consistently outstanding.

Diyomi Soft offers best-of-breed software development, high ethical standards, and cost-effective rates. Thanks to this combination of strengths, I recommend them strongly.

Daniel Vorhauer CTO Klinikfinder.de (Düsseldorf, Germany)



# Case Study: Social network Zugme.com

#### Unmatched support for photo, video & audio

At Zugme, you can leave audio comments, as well as Specify photo, video and text comments, on any Share (post). And it's easy to discover new artists and videos, which are grouped together on every page so they play consecutively.

#### **Unmatched visibility**

Tag your Share to what we call a Feed, using our unique "what @ where" format – enabling members from around the world to see your Share on their home page.

**Direct connection with any member, based on common interests** Service connects you with people in more than 6 million cities around the world through the lens of your interests, whether that's music, travel, sports, fashion, film – start a feed on just about any topic.



#### **Privacy**

In Zugme's myPeople, you can interact with people you know and trust in an area that is not tracked by us or by search engines. Selectively share content with only specified people. So that picture of you slobbering over yourself at Glastonbury last summer? Share away with your festival mates, knowing it won't come up in an employer search next spring.

#### **Integration with your other favorites**

Easily post your latest **Vimeo** or **YouTube** video. Or, post your latest Share to **Facebook**, **Twitter**, even **LinkedIn** – Zugme plays well with others.

#### **Support for 50+ languages**

Specify languages you want to see content in, and languages you like to post in. We'll never hold back that one friend of yours who speaks Swahili, Catalan, Icelandic, Dutch, Serbian and Korean.



### **Client testimonial:**

I was introduced to Diyomi Soft in mid-2011 by one of its long-time clients. I was looking for an offshore development team that had the knowledge and intelligence to build our network, but I was also looking for people that I liked and who were willing to give me reasonable rates. I found all of this and more in Diyomi Soft.

Diyomi Soft began development work in June 2012 after conducting a careful review of our requirement specification. We soft-launched Zugme.com in December 2012, and have continued to work with Diyomi Soft in the intervening months to make additions and enhancements to the site.

Diyomi Soft is not the first offshore development company I've worked with, but it has been the best...by far! Their attention to detail, willingness to ask questions, speed, ethics and price make them an excellent choice for any company, large or small, looking to outsource IT work.

Andrija Sadikovic CEO Zugme, Inc. (USA)



### Our Clients

InternetQ S.A. (<u>www.internetq.com</u>) Athens, Greece

Netico Group (www.netico-group.com)

Horgen, Switzerland

ABB Technology Ltd (www.abb.ch)

Baden, Switzerland

Philip Morris International's (PMI) affiliates in Serbia (<a href="http://www.pmi.com/marketpages/Pages/market\_en\_rs.aspx">http://www.pmi.com/marketpages/Pages/market\_en\_rs.aspx</a> ) USA

Hexerei Software Creations (<u>www.hexerei.net</u>) Düsseldorf, Germany

Bioslim (<u>www.bioslim.com</u>) Los Angeles, USA

Innova (www.innova.se)

Sweden

Ville Fluide SAS (https://www.villefluide.fr/)

France

Attention Interactive LLC (<u>www.attention.cc</u>) Los Angeles, CA & Washington, DC, USA

ZuluTrade, Inc. (<u>www.zulutrade.com</u>) New York, USA

Zugme, Inc. (<u>www.zugme.com</u>) USA

Invite Charity, Inc. (<u>www.invitecharity.com</u>) Florida, USA

Klinikfinder.de (<u>www.klinikfinder.de</u>)

Düsseldorf, Germany

Good Clean Fun Ventures, LLC (<u>www.gcf-ventures.com</u>)

Virginia, USA

Alfastar (www.alfastar.com)

Brussels, Belgium & Ioannina, Greece

AllWeb Solutions SA (www.allweb.gr)

Athens, Greece

BGN doo (www.b-g-n.com)

Ljubljana, Slovenia

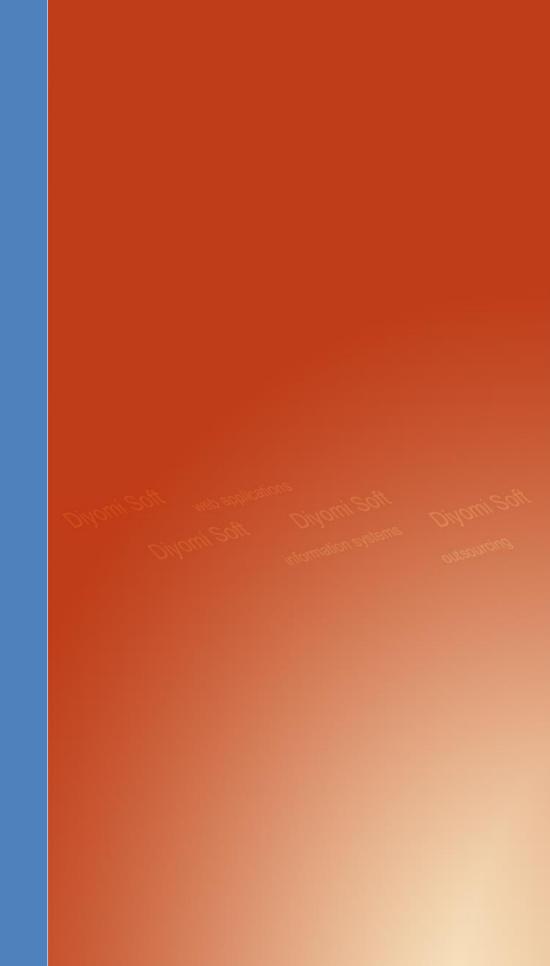
EUnet Internet Services (www.eunet.gr)

Athens, Greece

Ilumnis Inc. (www.ilumnis.com)

Toronto, Canada

and many others you can find at www.diyomisoft.com/clients-partners/



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