



Mediatoolkit

<http://www.mediatoolkit.com>

Bilateral Meetings

- (11a.m. – 1p.m.)
- (1.30p.m. – 3.30p.m.)

Description

Croatian SME from IT industry has developed a media monitoring & analytics tool that gathers information from millions of internet sources and notifies you in real time whenever your company, your competitors or your industry are being talked about. It is a simple tool anyone can use, and especially executives, marketing managers and PR professionals. The partners are sought for two kinds of partnership: Licence agreement and Commercial agreement with technical assistance.

Tool is currently being offered to the market and aimed towards PR agencies, PR professionals, brand managers & CXOs in SMEs, also it is being developed further all the time.

Organization Type

Company

Organization Size

26-50

Country

Croatia

City

Zagreb, Srebrnjak 36 [Google map](#)

Areas of Activities

Software and hardware companies

ICT services and products