



Nova Solutions

<http://novasolutions.co/>



## Bilateral Meetings

- (11a.m. - 1p.m.)
- (1.30p.m. - 3.30p.m.)

### Description

Nova Solutions is a digital marketing agency formed in 2007 in Bitola, and it's the first digital marketing agency in this field in Macedonia.

- We are specialized in managing social media business accounts and online presence of brands on various social media platforms.
- We are also specialized in the field of branding and label design, mobile app development, SEO, Google ADS management, web design, and Internet campaigns.
- We created the first Facebook app in Macedonia for the brand BiMilk.
- We have been working with many national brands such as: EVN Macedonia, Mercedes benz Macedonia, Mitsubishi Macedonia, Dobra Voda, Kim, Elitte, BiMilk, BiFruit, Peko Macedonia, Floreo, Dariana, Aries Travel, Vipro Gevgelija, Lorelli Macedonia, Baby Nova Macedonia (Mak Nova), BeOrg; Our work also included working with international brands like: Chelsea FC, Charlton FC;
- We have developed "The Farm Market App" an innovative app for finding organic producers, that won 3rd place from Erickson in 2014.
- We also work on new business ventures, education on social media marketing and branding so we will be pleased to meet you and have an opportunity to present to you our work and creative approach on the field of digital media.

### Organization Type

Company

Organization Size

1-10

Founding Year

2007

Country

Macedonia

City

Bitola, Bitola [Google map](#)

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Areas of Activities

## **ICT services and products**

### **ICT in industry**

### **ICT in R&D**

#### **Offer**

#### **Branding. grafic design, web developement, digital marketing**

We are offering our services and expertise in the following fields:

- Branding (brand book design, logo design, label design, advertising materials)
- Digital Marketing (social marketing campaigns on: Facebook, LinkedIn, Instagram, Pinterest..., Google advertisements , e-mail marketing, SEO)
- app developement

**Keywords:** social media marketing branding Digital Marketing web design app developent graphic design Facebook Marketing Instagram marketing content marketing SEO label design logo design Internet marketing

#### **Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation
3. Other

#### **Cooperation Requested**

1. Technical co-operation
2. Investment/Financing
3. Other